

Press Release

Accor Services launches two new Ticket Compliments® gift vouchers for marketing projects and corporate social schemes

Paris, 18 April 2007. Accor Services launches two more varieties of its **Ticket Compliments® gift vouchers**:

▪ **Ticket Compliments® Bienvenue:**

This multi-brand gift voucher sold by Accentiv', **now grouping the brands of the CCB and Compliments® networks**, was **created for companies' marketing projects** involving stimulation, motivation or loyalty operations. They meet the requirements of all announcers, whatever their target public, and can satisfy the wishes of all beneficiaries.

The vouchers can be redeemed at a network now including **320 national** and **4,000 local store brands**, i.e. **35,000 points of sale** in France. The network comprises a full range of **well-known** stores, catering to all lifestyles and income brackets.

▪ **Ticket Compliments® Référence:**

This multi-brand gift voucher **replaces the Compliment® Universel gift voucher and is addressed to Works Councils, local authorities or small companies** for use in their wage policies and social schemes. This voucher is a suitable bonus for all special dates (Mother's day, Father's day, Christmas, etc.) and special occasions (weddings, births, retirements...) and will give pleasure to all beneficiaries.

It can be customized and comes in a gift envelope.

The vouchers can be redeemed at a network now including **300 national** and **4,000 local store brands**, i.e. **30,000 points of sale** in France. The network comprises a full range of **well-known** stores, in particular supermarkets (Auchan, Carrefour, Cora, etc.), catering to all lifestyles and income brackets.

These two vouchers enable the Ticket Compliments brand to cover the full spectrum of gift voucher consumer markets.

For information, companies and beneficiaries can consult the www.ticketcompliments.fr website and the Interactive Voice Server (SVI) at 0892 68 91 99 (€ 0.34 /min).

Accor Services, one of the Accor group's two strategic businesses, designs and implements innovative solutions to improve the productivity of companies and local authorities through the well-being of their employees and citizens.

PRESS CONTACTS

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